# PLAY METER

## UPDATE EDITION

**Volume 6, Number 6** **April 1, 1980**


# Expo offers low cost badge

An "exhibit only" badge will be issued to people interested in seeing just the exhibits during the Play Meter Amusement Operators Expo set for March 20—22 at the Fairmont Hotel in New Orleans.

The badge, which will cost $10, will not entitle the bearer to be admitted to any event other than the exhibit area.

And, in response to numerous inquiries, wives and children of registered attendees will be issued free passes, also for the exhibit area only.

"So much of the information at Expo will be in the form of the 140 booths filled with a wide variety of exhibitors. The 'exhibit only' badge is certainly the answer for the person who simply doesn't have the time to attend both seminars and exhibit hall," Anthony Scalisi, a member of the Conference Management Corporation team, organizers of the show, reported.

"And the exhibit hall is certainly an exciting program in and of itself," he added.

Distributors recently were sent Expo brochures to be mailed to customer operators for in-store display. For every twenty registrations stamped with the distributor's name that operators send in to Conference Management Corporation, the show's organizers, the distributor will be awarded one free ticket for the show and complimentary lodging.

"Distributors are encouraged to participate as well as to involve their key clients," Dave Karcher of Conference Management Corporation noted. "We feel tht distributors have the unique advantage of lending support to the major annual event within the amusement industry."

The show offers over twenty seminars with something for everyone. The faculty, which presents impressive industry credentials, will provide practical education for everyone in the coin-op business. Everything from creative marketing to profitable distributorship to troubleshooting techniques will be covered in the three-day series.

One of the high points of the show is the exhibit hall, where extensive displays of equipment, products, and services will be open for touring between 11:30 a.m. and 6 p.m. daily.

As many as six seminar-workshops may be attended during the three-day period. Morning sessions will run from 10 to 11:30 a.m., with afternoon sessions beginning at 2 p.m. and ending at 3:30 p.m.

The price of $35, which may be paid in advance or at the door, covers convention registration and one seminar or workshop of the registrant's choice. Additional work-

# Survey deadline March 3

Operators who have not returned the survey questionnaires mailed to them by Peat, Marwick, Mitchell and Company are urged to do so before February 27. The form must be in their hands no later than March 3.

The company, which is one of the largest independent auditing and survey firms in the country, will determine operator revenue.

The small but representative sample includes both music and game operators, as well as non-AMOA members.

Peat, Marwick, Mitchell and Company offices are located at 1990 K Street NW, Washington, DC 20006.


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These amazing strength and ability-testing machines are truly unique. They have the crowds lined up again and again.

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See us at Amusement Operators Expo in New Orleans March 20—22, 1980. Booth No. 31

**April 1, 1980**
**Vol. 6, No. 6**

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European office: PLAY METER Promotions, "Harescombe" Watford Road, Northwood Middx. England, Northwood 29244.

shops or seminars may be scheduled at the cost of $35.

A registration packet will be waiting for advance registrants, including seminar-workshop tickets, at the registration desk of the Fairmont Hotel at 9 a.m. each day.

Exhibit hall admission is open to all Expo registrants at no additional charge. A cocktail reception, to which all show-goers are invited, is planned for Thursday, March 20 between 5-6:30 p.m.

Seminars and workshops are a rich source of practical information for the progressive operator. The workshops and seminars slated for Thursday, March 20 morning sessions are: Location Cost Analysis, faculty to be announced; Business Forms and Record Keeping, faculty to be announced; The Mini-Tour and General Foosball Promotions, Joe McCarthy, president, M&M Distributing; and It's Time for Schooling, Art Seglin, instructor, vending machine repair, Hudson County Area Vocational Technical School.

Thursday, March 20 afternoon workshops are: Negotiating Commissions with Locations, faculty to be announced; Starting and Managing the Arcade, Ted Olson, president, Inter-Play, Inc.; How You Can Benefit from a Pool League, Richard Hawkins, president, D&R Star; and Token Operations: An Alternative for Profit, Virgil Vance, president, Van Brook of Lexington.

Friday morning sessions, March 21, are: New Equipment Purchasing for the 1980s, Fred Skor, vice president, World Wide Distributors; Internal Cash Controls and the Absentee Owner, Jon Daugherty, LeMans Development Company; National Promotion—The Common Denominator, Millie McCarthy, president, New York State Coin Machine Association, and a panel of promotion experts; and Troubleshooting Concepts I, Bill Arkush, microelectronics division manager of Exidy, Inc.

Friday, March 21 afternoon sessions are: The Profitable Distributorship, Chuck Arnold, general manager, Northeast region, Rowe International; Old Game Play Appeal: Use Your Imagination, Tom Howarth, chief engineer, Amusement Game Services; Creative Marketing and the Coin-Op Business, Carol J. Kantor, president, Business Builders; and Troubleshooting Concepts II, Bill Arkush, microelectronics disvision manager, Exidy, Inc.

Saturday, March 22 morning sessions are: Depreciation Facts and Fallacies, Charles C. Ross, instructor, finance and accounting, Southwest Texas State University; The Pinball Tournament: A Practical Approach, Steve Kirk, president, Pinball Association of America, Inc.; The State Association: Power through Cooperation, Millie McCarthy, New York State Coin Machine Association; and Troubleshooting Concepts III, Bill Arkush, microelectronics division manager, Exidy, Inc.

Saturday, March 22 afternoon sessions include: Return on Investment and Business Profitability, Charles C. Ross, instructor, finance and accounting, Southwest Texas University; Amusement Games: Separating the Sheep from the Wolves, Rufus King, Esq., King and King, Attorneys at Law; Shopping Centers and Arcade Leasing, Jon Daugherty, LeMans Development Corporation, moderator, and a panel of national arcade company executives and shopping center developers; and Troubleshooting Concepts IV, Bill Arkush, microelectronics division manager, Exidy, Inc.

The show, of course, is tax deductible. Educational expenses, including travel, meals and lodging, when undertaken to maintain and improve professional skills, is considered a deductible item.

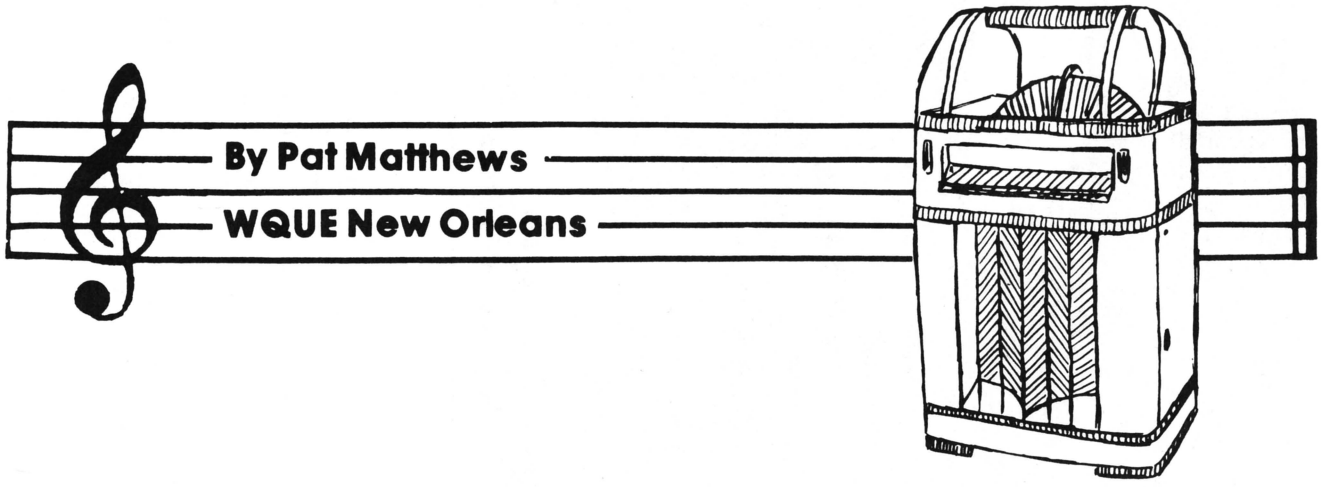
Write Conference Management Corporation at 500 Sumner Street, Stamford, Connecticut 06901, or call 1-203-356-1900, for further information. See page five of this month's Update for a registration blank.

# Drop in on New Orleans Novelty during Expo

An invitation to visit New Orleans Novelty Company offices at 1055 Dryades has been extended to everyone attending the Amusement Operators Expo in New Orleans March 20—22.

The building the firm is housed in, which was a railway express building at onetime as well as the headquarters for Wells Fargo Express Lines during the 1890's, soon will be torn down to accomodate the new Mississippi River Bridge.

The company, which will be moving sometime late this year or early next year, welcomes Expo participants to visit the "old homestead" before it is sacrificed for the new bridge.



By Pat Matthews
WQUE New Orleans

# Talkin' Trash

**BABY TALKS DIRTY** — THE KNACK—Capital 4822

About the only thing that can be said which is different than what's been said before about this newly successful quartet is that their music is becoming increasingly "infectious". The beat, vocals, and overall instrumentation on this first single from the new album ("but the little girls understand") sounds a lot like "My Sharona", which can't be all bad. Unless the sky caves in for The Knack, this one will be first on all the charts and number one on all mothers' "I won't allow that song in *my* house" list. Nine out of ten—at least.

**CALL ME**—BLONDIE—Chrysalis CHS 2414

The movie "American Gigolo" is taking the country by storm, so why shouldn't the theme song as well? It will, believe me. But I think the song is good enough to stand on its own. It's driving and the lyrics are powerful in the sense that they fortify the story line of the film. It's interesting to note the progress of the songwriting talents of Deborah Harry since the early "pre-success" days of Blondie to this latest effort. The clincher to the popularity of this song is "hum-able" melody. All the way to the top—a ten out of ten or I'll go see the movie three times.

**OFF THE WALL** — MICHAEL JACKSON—Epic 9-50838

You'd think after two ultra-successful singles and an over-played flip side ("Working Day And Night"), it would be time for a new album. Not so! It's time to release the title cut. And I have to admit, it's a smash. Quincy Jones certainly outdid himself with the production on the "Off The Wall" lp. Once again, Jackson's vocals are unbeatable and the instrumentation/arrangement are unsurpassed. And to top it all off, the tune is penned by Rod Temperton of Heatwave ("Rock With You", "Boogie Nights", "The GrooveLine", "Always And Forever" to his credit as well). Another smash! Ten out of ten, natch.

**SET ME FREE**—UTOPIA—Bearsville BSS 49180

Following hot on the heels of their fastest selling lp in recent memory ("Adventures in Utopia"), it's Todd Rundgren and the boys with a really "commercial" tune. It's an up-beat ear-catcher that sounds like a combination of Todd and the Beach Boys, although there's a nice sax riff that ends vaguely in the middle of the song. But it's good rock'n'roll and could be the catalyst for a Top 40 comeback for this very gifted singer-song writer - producer - musician. Seven out of ten or better.

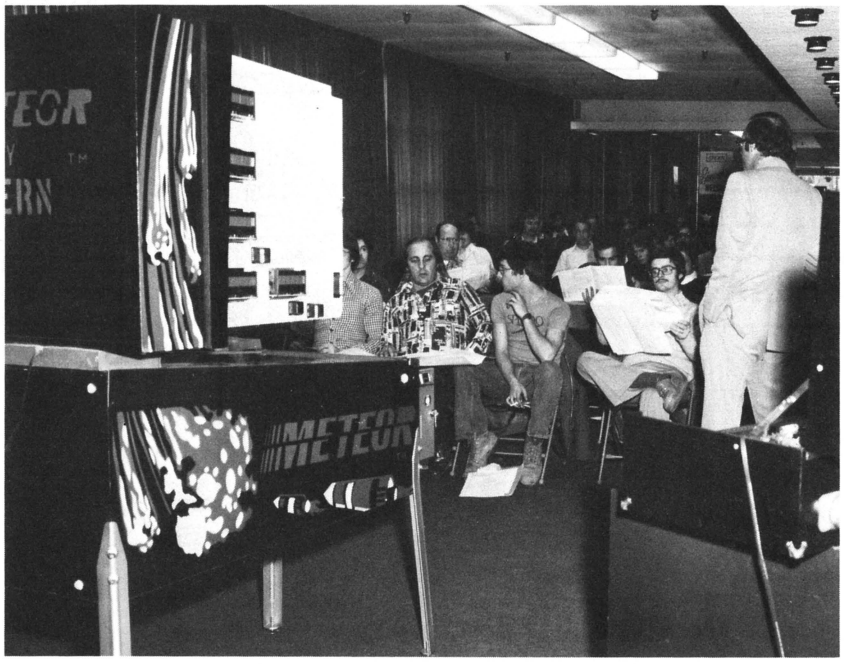
**RIDE LIKE THE WIND**—CHRISTOPHER CROSS—Warner Brothers WBS 49184

With a liability name like Chris Cross, you had better be good. All the ingredients seem to be here. Produced by Michael O'Martian with background vocals supplied by Michael McDonald of the Doobie Brothers, Cross has been successful in the past and there's no reason to doubt his success now. An excellent horn arrangement underlies this rather commercial product. Should be a winner first time around for Chris. Eight out of ten.

**WOMEN**—FOREIGNER—Atlantic 3651

This one is probably the most overlooked cut on the "Head Games" album. Perhaps the most unusual feature of this tune is its rather unusual way of starting each line of the lyric with the word "women". Musically, however, it's a straight ahead four-chord rock and roll with a couple of nice key changes. The title, hence the lyrics, is the key here. This is one of those songs you just won't be able to stop. Nine out of ten, at least.

**The records are rated as follows: 10 out of 10 = Top 10 peak; 9 out of 10 = Top 20 peak; 8 out of 10 = Top 30 peak; 7 out of 10 = Top 40 peak; 5 or 6 out of 10 = Somewhere in Top 100; 4 or less = Forget it, loser, break in half.**




*Gene Roelle, field service engineerer for Stern, recently conducted a successful series of service schools across the United States and Canada. Beginning in August and running through January, the schools were held in Denver, Cleveland, Cincinnati, Atlanta, Fort Laudersale, San Juan, Montgomery, Little Rock, Louisville, Minnesota, alt Lake City, Green Bay, Montreal, San Francisco, and San Antonio. Above, mechanics pay rapt attention to Roelle at Laniel Automatic in Montreal, Canada.*

# Game mix evaluation vital--operators

Operators participating in Atari's "Tellus" operator survey during the 1979 AMOA Show revealed that operators are scrutinizing game mix on location as never before.

The survey, which is the first operator study to separately examine responses according to arcade-only and route operators, sought to determine the route operator's view of video and pinball performance.

Over 450 operators responded to questions on the "Tellus" terminals, and over 125of these operators were interviewed in depth. There was high representation of route and arcade operators who operate over 500 units.

It was apparent from the survey data that operators today are carefully evaluating their mix of games in each location. Concerned about increasing profit in each location, operators are reassessing the video game as the price difference between pinball and video diminishes and the difference in average earnings-life disappears. While video traditionally performs strongly in game centers, route operators revealed that video actually performs similarly or outperforms (according to some variables) when compared to pinball on location.

Route operators participating in the survey disclosed that average weekly earnings betwen video and pinball are not significantly different. In fact, video reaches higher levels than pinball in many instances. And on the average, a pinball is kept only one or two weeks longer than a video in a street location.

Surprisingly, significantly fewer service calls are made on a new video (7.8 calls) than on a new pinball (11.7 calls) during the first year. Too, route operators recover video and pinball game costs in nearly the same amount of time (videos—eleven and one half months versus pinball—eleven months).

Rotation timing of pins versus videos is not appreciably different. Generally a new pinball is rotated every thirteen to fourteen weeks, while a new video is rotated every thirteen to thirteen and one half weeks. Most operators use straight-line depreciation of three years or five years, equally for both video and pinball games.

# NAMA sells out

Six weeks before the opening of the 1980 NAMA Western Convention/Exhibit of Vending and Foodservice Management at Anaheim, California, Sales Director Jack Rielley announced a sellout of all available space and a new record in number of exhibitors and space used.

"We have signed more than 140 exhibitors and all available booths have been sold, even after we expanded the original floor plan," Rielley said. He said thirty companies will be exhibiting for the first time. A record 138 exhibitors participated last year, up from 112 in 1978.

The convention and trade show will be held at the Anaheim Convention Center from March 14 through 16.

Wayne Hood, president of Hood Services, Inc., Bellflower, California, has been named convention chairman and Mrs. Harold Steuber of Long Beach, California, will be chairman of the ladies' activities program. Walter L. Koch, Rowe International, Inc., Whippany, New Jersey, is chairman of the trade show advisory committee.

Program sessions, scheduled on Friday and Saturday morning, will deal with vending company security measures and achieving employee productivity goals. Concurrent Sunday morning sessions will highlight employee training, sanitation and safety, establishing company policies for employees and external communications.

Allen P. Lucht, president and chairman of Servomaton Corporation, Greenwich, Connecticut, and Patrick L. O'Malley, chairman, Canteen Corporation, Chicago, will be keynote speakers on Friday and Saturday. Lucht is 1980 chairman of NAMA and O'Malley is a past chairman of the association.

The convention banquet on Saturday night will feature singer Jody Donovan and comedian George West, according to G.H. Tansey, NAMA director of conventions.

Members of NAMA register free of charge and representatives of nonmember operating companies will be required to pay a !15-per-person fee. The registration cost for nonmember manufacturers is $75 for the first person and $50 each for any additional persons from the same company.

Further information and hotel reservations can be obtained through the NAMA office at 7 South Dearborn Street, Chicago, IL 60603.

# Registration Form

Sessions fill fast! Register NOW to insure getting your choice!!

The form may be photocopied for additional registrants.

| | |
|---|---|
| 1. YOUR NAME | |
| 2. TITLE | |
| 3. COMPANY NAME | |
| 4. STREET ADDRESS | |
| 5. CITY | STATE ZIP |
| 6. PHONE NUMBER | Area Code Number |

SEMINAR TIMES AND TOPICS

| | | |
|---|---|---|
| **Thursday, March 20**<br>**10-11:30 a.m.**<br>LOCATION COST ANALYSIS<br>RECORD KEEPING<br>MINI-TOUR PROMOTIONS<br>RE-EVALUATING MECHANICS | **Friday, March 21**<br>**10-11:30 a.m.**<br>NEW EQUIPMENT PURCHASING<br>INTERNAL CASH CONTROLS<br>NATIONAL PROMOTIONS<br>TROUBLESHOOTING CONCEPTS I | **Saturday, March 22**<br>**10-11:30 a.m.**<br>DEPRECIATION<br>PINBALL TOURNAMENTS<br>STATE ASOCIATION MEETING<br>TROUBLESHOOTING CONCEPTS III |
| **Thursday, March 20**<br>**2-3:30 p.m.**<br>NEGOTIATING COMMISSIONS<br>STARTING AND MANAGING AN ARCADE<br>RUNNING A POOL LEAGUE<br>TOKEN OPERATIONS | **Friday, March 21**<br>**2-3:30 p.m.**<br>PROFITABLE DISTRIBUTORSHIP<br>REVITALIZING OLD GAMES<br>CREATIVE MARKETING<br>TROUBLESHOOTING CONCEPTS II | **Saturday, March 22**<br>**2-3:30 p.m.**<br>BUSINESS PROFITABILITY<br>LEGAL HISTORY OF PINBALL<br>ARCADE LEASING<br>TROUBLESHOOTING CONCEPTS IV |

**ENCLOSE TOTAL REMITTANCE WITH THIS FORM**

**SEMINAR/WORKSHOPS**

☐ "Seminar/Exhibit" badge ( including 1st seminar), $25.00 each _____

☐ Additional seminars, at $10.00 each _____

☐ "Exhibit Only" badge, at $10.00 each _____

Make checks payable to Conference Management Corporation and mail to Conference Management Corporation, 500 Summer Street, Stamford, Connecticut 06901.

TOTAL AMOUNT ENCLOSED $ _____

**IMPORTANT:** Please check appropriate box.

**I am currently involved in:**

☐ Distributor sales
☐ Distributor management
☐ Arcade ownership
☐ Arcade management
☐ Technician
☐ Design & development
☐ Route owner/operator
☐ Other (please specify) _____

| FOR OFFICE USE | | | | |
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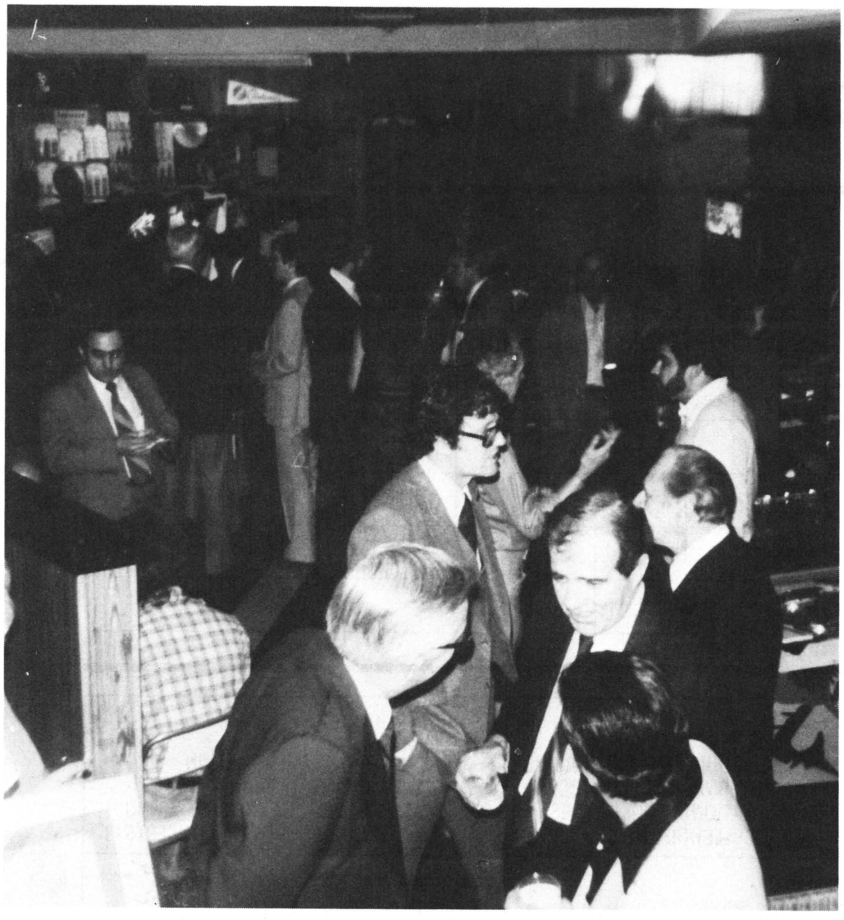
# Active hosts meet



*Active Amusement Machines Company in Philadelphia hosted a showing recently to introduce the new* Techna 480 *Rock-Ola. The cocktail gathering was enjoyed by 150 operators, their families and factory personnel. Above, Active Amusement Machines customers mingle with Rock-Ola personnel at the meet.*

# Calendar

**March 20-22**
Amusement Operators Expo, Fairmont Hotel, New Orleans

**May 16-18**
Music and Amusement Association annual convention, Host Farm, Lancaster, Pennsylvania

**May 16-17**
Ohio Music and Amusement Association Exposition of Games and Music, Columbus, Ohio

**June 5-7**
Music Operators of Texas, annual convention and trade show, El Paso, Texas

**June 13-15**
Illinois Coin Machine Operators Association annual convention, Eagle Ridge Inn, Galena Territory

**July 16-20**
National Australian AMOA, Queensland, Australia

**October 23-26**
NAMA National Convention/Exhibition, Bartle Hall, Kansas City, Missouri

**October 31-November 1, 2**
1980 AMOA Exposition, Conrad Hilton, Chicago

**November 22-24**
IAAPA ( Parks) Show, Rivergate, New Orleans

# Pollock promoted at Gottlieb

Gilbert G. Pollock, the recently promoted vice president of operations of D. Gottlieb and Co., now will be responsible for manufacturing, engineering, product design, purchasing, inventory control, and employee relations.

"Gil Pollock has an abundance of talent and a wide variety of aptitudes," noted Bob Bloom, senior vice president, in commenting on the promotion, "but one distinguishing characteristic makes him ideal for this job—his obvious strength in human relations and his stand-out ability to motivate people, a talent that is partly inherent and partly as a result of his early work in personnel. Along the way he has also developed wide experience and knowledge in manufacturing and product design. We have high expectations as he assumes this post."

Pollock has a bachelor of science degree in business administration from Elmhurst College.

# AES charts record sales

AES Technology Systems, Inc., of which Game Plan is a subsidiary company, achieved record sales and earnings in its second fiscal quarter and for the six months ended December 31, 1979.

Martin T. Abrams, chairman, announced earnings of $540,000, or eleven cents per share, for the quarter on revenues of approximately $5 million. In the same 1979 fiscal period, the company reported a loss of $76,000 or two cents a share on revenues of $2,050,000.

For the six months, operating revenues were $8,400,00, up 133⅔ from the $3,600,000 reported a year earlier. Unaudited new income before taxes for the period was $480,000, or ten cents a share, versus a loss of $151,000, or three cents a share, in fiscal 1979. After-tax net income for the first half, which included an extraordinary credit of $185,000, was $445,000, or approximately ten cents a share.

Abrams attributed the sharp increase in sales to the company's new Game Plan subsidiary, which manufactures slot machines and pinball machines. "It appears that we have finally turned the corner on profitability," Abrams said, "and with slot machine production now in full swing we fully expect this trend to continue."

# Salary of relatives deductible

**QUESTION:** What are the tax effects of placing children on the payroll?

**ANSWER:** Payments to children and relatives in general are deductible as compensation only for services actually rendered, either in connection with a trade or business, or in the production and generation of income

These transactions involve related parties, and are generally not considered to be made at arm's length. The Internal Revenue Service and the courts will closely scrutinize these payments to ensure that they are made in connection with actual services rendered, and that the remuneration is rasonable in relation to the services. Due to the nature of these transactions, documentary evidence of the amounts paid should be carefully maintained to satisfy the strict scrutiny that these relationships are subjected to.

In determining whether these payments are for services actually rendered, the courts examine the circumstances to decide whether a bona fide employment relationship existed, or whether the payments are being made strictly for family purposes. The Internal Revenue Service also scrutinizes the situation where payment for services rendered to a child are deposited in Joint Bank Accounts between the parent and child to determine if the payments actually benefitted the child/employee. The amount of the compensation paid to the child also must be reasonable in relation to the work performed since unreasonable compensation will be disallowed as a deduction to the employer.

Reasonable wages paid by a parent to an unemancipated minor child, under 21 years of age, made for personal services rendered as a bona fide employee, are deductible by the parent, as an expense. The income of that child is included in his or her own gross income, and not in the gross income of the parent. Payments made to the child for services normally expected to be rendered by them as household members, such as cleaning, mowing the lawn, etc., are personal expenses, non-deductible by the parent.

In the event you are a sole proprietorship, employment of your child will benefit both of you since wages paid to your child who is under 21 years of age are not subject to social security tax or federal unemployment tax. As a result of the higher costs of social security taxes, this exemption provides substantial savings to both you and your child.

The Internal Revenue Code clearly allows and encourages the employment of children, providing a bona fide employment relationship exists, and wages paid are reasonable in light of the services actually performed.

*Bob Salmons and Russ MacDonald, Atari technical advisors, travelled throughout the United States and Europe during January and February conducting service seminars. Topics covered included basic electronics, troubleshooting techniques, microprocessor technology, "how to read schematics," test equipment, power supplies, and Basic IC.*

# Classified

FOR SALE: 10 Ramtek Boom Balls. Complete, working and in excellent condition. Pick-up in So. California. MALIBU GRAND PRIX – Brucie or Jim, Tel.: 213/703-0022.

SOLID BRASS FRONT MILLS GOLDEN NUGGET slot machines, from Golden Nugget Casino in Las Vegas; Mills Black Cherry machines, all in good condition; for pictures and prices, send $2 to: UNIVERSAL COIN INC., Suite 109, P.O. Box 18000, Las Vegas, NV 89109.

REWARD! I have $100,000 to spend on Slot Machines; 1015 Wurlitzer Jukeboxes; parts; or any antique coin machines. 414/968-4540.

MYLAR FILM for pinball playfields. 24"x44" sheet covers entire playfield. Step by step instructions included. $10 each plus $1.50 postage and handling. SAN DIEGO ARCADE SERVICE, 6123 El Cajon Blvd., San Diego, CA 92115.

FOR THE BEST IN USED FLIPPERS, VIDEO GAMES, and arcade equipment at the cheapest prices see our regular ad in the classified section of PLAY METER MAGAZINE. NEW ORLEANS NOVELTY COMPANY, 1055 Dryades Street, New Orleans, LA Tel.: 504/529-7321.

FOR SALE: Gremlin Playballs and Trapshoots. Good condition. $350. COIN SERVICES, INC., 12$4 South Weller, Seattle, WA. Tel.: 206/323-7588.

WANTED: One set of P.C. Boards for fun game "Tankers". Send information to: CIA. ISTMENA DE DIVERSIONES S.A., APDO. 6-200 Estafeta El Dorado, Panama, R. de PANAMA.

24-HOUR PINBALL AND VIDEO GAME BOARD repairs. Bring in or mail in any board and get it back in 24 hrs. most cases. PYRAMID VENDING REPAIRS. 4823 Ave. N, Brooklyn, NY 11234. Tel.: 212/252-5869.

TRADE OUR ARCADE PIECES FOR YOURS. Equal value. Good condition. For copy of our list write N. Lee arnold, lemans speedway, 7700 E. Kellogg, Wichita, KS 67207. Tel.: 316/685-1446.

WANTED: USED POKER GAMES – Sircoma or A1 Video. Reply to: Maplewood Sales Co., 171 Maplewood St., Malden, MA 02148. Call collect: 617/321-1742.

FREE CATALOG and samples showing vending machine labels, truck signs and badges. SETON NAME PLATE CORP. 2050 Boulevard, New Haven, CT 06505. Tel.: 203/772-2520.

PARTS: I.C.C. SPITFIRE & SKY TACK; MARVENA Mine Sweeper. We have a complete inventory including logic boards. BILL GROSSMAN & ASSOCIATES, BOX 5421, Incline Village, NV 89450. Tel.: 702/831-2990.

SKEE BALLS FOR SALE: 6 MECH. with ticket dispensers. Good condition; make offer. LAWSON MUSIC CO., P.O. Box 591, Winter Haven, FL 33880. Tel.: 813/967-1171.

WANTED: Backglass for Gottlieb Cover Girl and Crosstown games. DON MURRAY, 2015 N. Kolman Ave., Chicago, IL 60639. Tel.: 312/235-3360.

OLD/ANTIQUE SLOT MACHINES WANTED. Legal buyer. Will travel. Cash. JACKPOT AMUSEMENTS. Tel.: 312/849-4041.

NEED Backglass for Bally "Deluxe" Super Jumbo. FAIRWAY AMUSEMENT, 802 Moss St., Columbus, MS 39701. Tel.: 601/328-3391.

COLLECTION OF ANTIQUE SLOT MACHINES, Juke-boxes, arcade, dice, vending. Would like to hear from people with machine parts or literature to sell. Cash, will travel. Tel.: 414/968-4540.

WANTED: Nintendo game Wild Gun [Pistol]. Call 804/855-1955 with price and condition. ASK for JOE VITA.

FOR SALE: Pinball – Strike Spares 695, Lost World 825, Mata Hari 750, 6 Million 875, Sinbad 750. Video: Space War 950, Destroyer 595, Football 1095. Call RAY CENCI, 212/851-8844.

# FREE

Your classified ad will be listed here absolutely free of charge. Simply fill out your ad on a 3X5 card and mail it to Play Meter Update, P.O. Box 24170, New Orleans, La. 70184.

Please print your ad clearly and limit it to 30 words or less. Additional words may be purchased at the rate of .25 per word. Please enclose check or money order with over-run ads. Over-run ads received without payment of extra wordage will be edited to size, if possible, or discarded completely.

Classified display rates are available at the flat rate of $10.00 per column inch. This *FREE CLASSIFIED* offer is strictly for paid subscribers only.

LIMIT—one ad per subscriber please.

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